



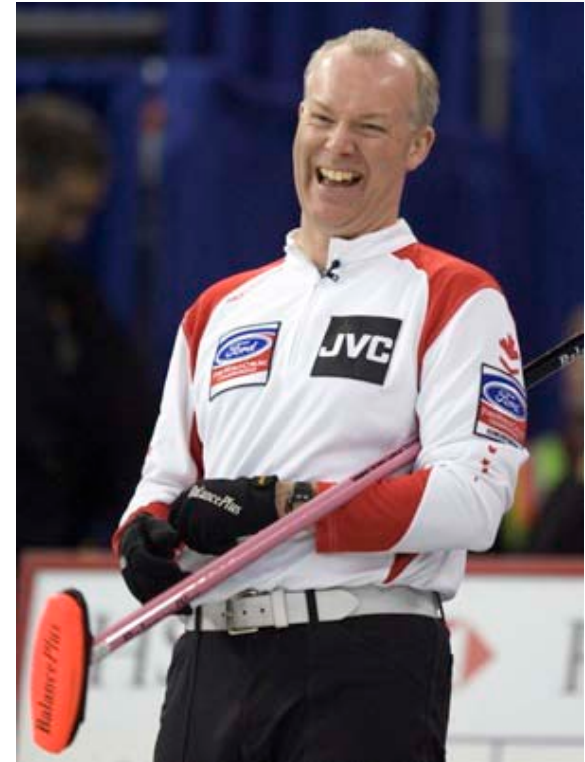
TEAM HOWARD

www.teamglennhoward.com

Growth of Curling



- The final game of the 2010 Tim Horton's Brier televised on TSN drew an average per-minute audience in excess of 1.6 million viewers with a peak of 2.5 million viewers
- This winter TSN and CBC will have televised more than 200 hours of curling on national television
- TSN rates curling as their #1 viewed sport – amateur or professional
- 6.9 Million watched the 2010 Winter Olympics Gold Medal Curling Game – Third among all Olympic sports.
- With the Curling being showcased at the 2010 Vancouver Winter Olympic Games, the sport of curling is growing like never before. Increased attention will be focused on this sport over the coming years.
- According to a NBC Olympic poll, curling was the 2nd most favorite sport to watch at the Winter Olympics. (TV.com)



Canadian skip Glenn Howard has a laugh prior to his 7-5 win over Scotland at the World Curling Championships in Edmonton, April 5, 2007. (CP/Jonathan Hayward)

A Dynamic Partnership



Team Howard has been recognized for years as one of the most consistent teams in the World, with successive wins at the national and international level. The addition of 2 time World Champion Wayne Middaugh to the team in 2011 is the beginning of one of the most exciting partnerships that curling has seen in years. The world has already witnessed the potential of this team with a win at the 2010 Canada Cup of Curling. Best friends since childhood and fierce competitors for decades, the melding of Glenn's finesse game with Wayne's strategic savvy will make this curling team more diverse and dynamic. This, combined with the tenacious front end of Brent and Craig, Team Howard is the team to watch.



Team Howard



HOWARD

SKIP



Glenn Howard
Position: Skip
Birth Date: 07/17/1962
Occupation: Manager
Employer: Brewers Retail

MIDDAUGH

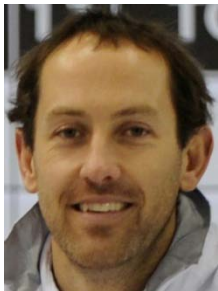
THIRD



Wayne Middaugh
Position: Third
Birth Date: 09/20/1967
Occupation: COO/GM
Employer: Port Carling Golf &CC

LAING

SECOND



Brent Laing
Position: Second
Birth Date: 12/10/1978
Occupation: Co-owner of
Weedman Franchise

SAVILL

LEAD



Craig Savill
Position: Lead
Birth Date: 10/25/1978
Occupation: R/E Appraiser
Employer: Savill Appraisal
Services

Team Achievements



This veteran team is one of the most consistent on the World Curling Tour:

- 6 consecutive Ontario Provincial Championships
- 20 World Curling Tour Victories
- 6 Grand Slam Victories
- 2010 Canada Cup of Curling Champions
- 2009 Capital One Cup Champions
- 2008 Players Championship Champions
- 2007 Canadian and World Champions

“Check out new winter collection”

The lights are on, the rocks are flying and world curling champion Glenn Howard is stylin' -- pink broom as a nod to breast cancer research, white belt as a tribute to WKRP's Herb Tarlek, name and number plastered on his back hockey-style.

- **The StarPhoenix (Saskatoon) January 26, 2008**

Known for their stylish curling gear and winning personalities, Team Howard continues to be a fan favorite wherever they go! Off ice accomplishments:

- In 2005 Team Howard partnered with BalancePlus.com to raise awareness and funds for the Canadian Breast Cancer Foundation.
- In 2008 Team Howard wanted to give a unique curling experience to curling fans by creating the Team Howard Fantasy Curling Camp – a US camp has been added for 2011.
- In 2009 Brent Laing, Craig Savill and “The Hacks” raised over \$10,000 for Oxfam Canada by completing a grueling 100K race, together, in 22hours

“100 kilometres to overcome poverty and injustice”

...The team ran most of the 100 kilometre trek through swamp, bush and along country roads, remaining neck-in-neck with a second team of four the entire time.

The Hacks Team consisted of the 2007 World Curling Champions and 2010 Olympic hopefuls Craig Savill and Brent Laing, Heath McCormick and Andy Formby.

- **Oxfam Canada**



Major Lifetime Achievements



GLENN HOWARD

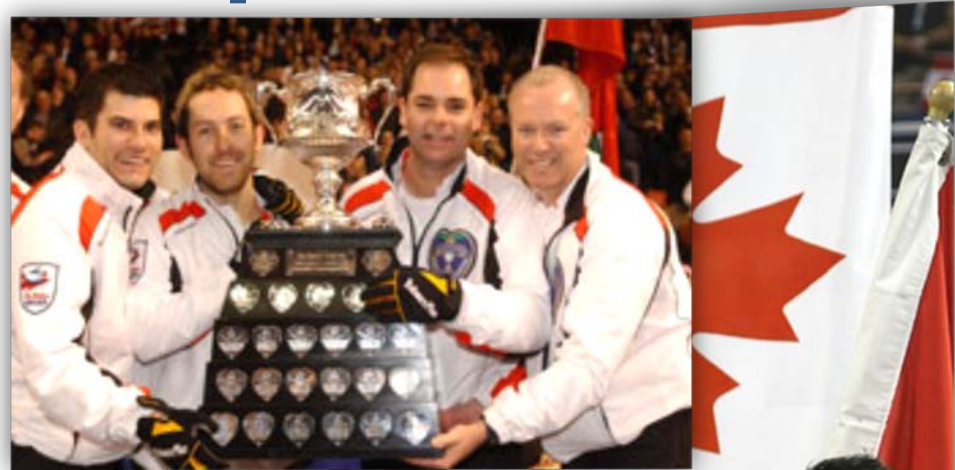
- 3 Time Canadian & World Champion
- 8 Time Brier All-Star Team
- 3 Time TSN Skins Game Champion
- 3 Time World Curling Tour Champion

WAYNE MIDDAUGH

- 2 Time Canadian and World Champion
- 5 Time Brier All-Star Team
- 7 Time TSN Skins Game Champion
- 5 Time World Curling Tour Champion

BRENT LAING & CRAIG SAVILL

- 2007 Canadian and World Champions
- 4 Time Brier All-Star Team
- 2 Time Canadian and World Junior Champions
- World Curling Tour Champion



Sponsorship Highlights



Sponsors of Glenn Howard's World Championship team receives heightened visibility through:

- National and international television coverage (TSN, CBC, Rogers and CTV Sportsnet);
- Daily national and local newspaper coverage throughout the season with a special focus during the Canadian and World Championships;
- Association with a team that continues to commit to raise awareness for the Canadian Breast Cancer Foundation;
- A consistent commitment to fan appreciation;
- Over 20 personal team appearances at charity and community events;
- A 2nd place ranking on the WCPA Order of Merit; and
- A flexible team that likes its sponsorship to benefit everyone involved through corporate outings, appearances, and motivational speeches.

We strive for the highest level of performance at all times. Standing by these principles has led us to become one of the elite and most recognizable teams in the sport!

We have a proven track record of success and seek to align ourselves with a corporate entity who shares these same values & principles.



Goals For 2012 and Beyond

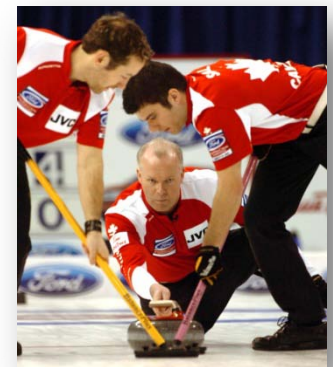


This Season

- Win the 2012 Players' Championship
- Win the 2012 Capital One Cup (total points in all 4 of the Grand Slams) – *finished in Third this season*

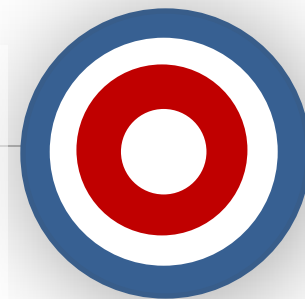
And Beyond...

- Win the 2012 Canadian and World Curling Championships
- Place 1st in next year's CTRS Rankings
- Win the 2012 Capital One Cup
- Continue to build towards the 2013 Olympic Trials
- Win Gold at the 2014 Olympic Games in Sochi, Russia



Ontario's Howard finishes in top spot
-The Globe and Mail, March 9, 2007

2011-2012 WCT Schedule



DATES	EVENT TITLE/ LOCATION	COVERAGE
September 15-18, 2011	Shorty Jenkins Classic - Brockville, ON	TBD
October 7-10, 2011	StuSells Toronto Tankard – Toronto, ON	TBD
October 21-24, 2011	Meyers Norris Penny Prairie Classic - Portage, MN	TBD
October 28-31, 2011	Cactus Pheasant Classic - Brooks, AB	TBD
November 2-6, 2011	Grand Slam: The World Cup of Curling – Sault Ste Marie, ON	 CBCtelevision
November 19-21, 2011	Sun Life Invitational Classic - Brantford, ON	TBD
December 14-18, 2011	Grand Slam: The National – Kingston, ON	 CBCtelevision
January 25-29, 2012	Grand Slam: BDO Canadian Open – Dawson’s Creek, BC	 CBCtelevision
March 28- April 1, 2012	Victoria Curling Classic – Victoria, BC	TBD
April 10-15, 2012	Grey Power Players’ Championship – Summerside, PEI	 CBCtelevision



2011-2012 Invitation Only Events

DATE	EVENT/LOCATION	COVERAGE
December 1-4, 2011	Canada Cup of Curling – Cranbrook, BC 7 Team Event	
January 7-8, 2012	TSN Skins Game - Orillia, ON (Casino Rama) 1 of 4 teams invited (to be determined)	
January 11-15, 2012	Continental Cup – Langley, BC	

2012 World Curling Championship

Playdown Schedule

DATE	EVENT/LOCATION	COVERAGE
February 6-12, 2012	Ontario Provincial Championships – Stratford, ON	
March 3-11, 2012	Canadian Curling Championships (Brier) – Saskatoon, SK	
March 31-April 8, 2012	World Curling Championships – Basel, Switzerland	

Contact Information

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E-MAIL: waynemiddaugh@portcarlinggc.com

BRENT LAING – Horseshoe Valley, Ontario

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CELL #: (705) 715-7184

E-MAIL: blaing99@hotmail.com

CRAIG SAVILL – Ottawa, Ontario

BUS. #: (613) 797-0902

HOME #: (613) 421-6243

E-MAIL: craig_savill@hotmail.com



*Glenn Howard delighted the partisan Edmonton crowd on Sunday by guiding his Canadian rink to gold in the world curling championship at Rexall Place.
(Jonathan Hayward/Canadian Press)*

*Unless noted photos by Michael Burns
Courtesy of the Canadian Curling Association*