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**JVC Announces
NEW JVC BLACK SERIES FOLDABLE HEADPHONES
COMBINING PERFORMANCE AND STYLE**

October 20' 2009 — TORONTO, Canada. JVC Canada today announced a new series of portable headphones for those who want to upgrade to top quality sound combined with a sleek, simple, modern design. The new JVC Black series includes two models, the **HA-M750** and **HA-S650**, both designed to complement the latest generation of portable audio devices.



Both Black series headphones are foldable over-the-head models finished in glossy and flat black. Through the use of large driver units with carbon compound diaphragms, these

headphones achieve superior bass reproduction, while the rigid carbon fibre housing ensures optimal sound clarity because of its anti-resonance properties. The ear pads are made of memory foam to provide excellent sound isolation and extra comfort, while a fully adjustable stainless steel headband ensures a secure fit.

The HA-M750 is a full size headphone with a 40mm (1.57-inch) driver unit for deep bass reproduction. It offers “DJ-style” one-ear monitoring with an innovative twistable housing, and a foldable design for easy packing. It comes with a 1.2 meter (3.94-ft) pure copper cord as well as a 2.0 meter (6.56-ft) extension cord. So that it’s ready for any application, the HA-M750 comes with a slim, gold-plated iPhone-compatible plug and a 6.3mm (1/4-inch) plug adapter.

The HA-S650 is a flat-folding model so it’s easy to pack, and light weight so it’s comfortable during extended use. The slim design does not compromise on sound quality, with a 36mm (1.42-inch) driver unit providing deep bass and the 1.2 meter (3.94-ft) pure cooper minimizing friction noise. It’s outfitted with a slim, gold-plated iPhone-compatible plug.

The JVC Black series headphones, the HA-M750 and HA-S650 are now available at Future Shop stores across Canada and Bay Bloor Radio in Toronto.

About JVC Canada Inc.

JVC Canada Inc, is a wholly-owned subsidiary of Victor Company of Japan Ltd., with branches located in Toronto, Vancouver, Ottawa, Montreal, JVC distributes a complete line of video and audio equipment, including high definition displays, camcorders, DVD players and recorders, satellite systems, home and portable audio equipment, mobile entertainment products and recording media. For further product information, visit JVC’s Web site at <http://www.jvc.ca> or call 1-888-293-1311.

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