

JVC

The Perfect Experience

JVC MOBILE ENTERTAINMENT

JVC Canada Inc.

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JVC Launches Car-Matching Double-DIN CD Receiver



Las Vegas, USA, January, 7-10, 2010 - With an expanded lineup of double-DIN CD receivers in stylish design, JVC is introducing the KW-XR810 Bluetooth® Wireless Technology CD receiver with dual USB ports allowing two iPod®/iPhone™ connections. The Bluetooth® function is compatible with iPhone™ and supports the Phone Book Access Profile (PBAP). Other features include Separated Variable-Color and user-friendly search for phone book and audio files. The Bluetooth® ready single-USB KW-XR610 model is also available with the same simple and sleek looks.

Primary Features

Separated Variable-Color

This advanced version of Variable-Color Illumination, available for both the KW-XR810 and KW-XR610, lets you select two separate colors for the keys and display from over 30,000 x 30,000 color combinations. Enjoy ease-of-use in a stylish look to go with your car's illumination.

Dual USB Port

The KW-XR810's dual USB ports provide multiple options to suit your style. The included USB Bluetooth® adapter can be connected to either front or rear, depending on your usage frequency. For audio sources, connect your iPod®/iPhone™ or other USB devices.

USB Audio for iPod®/iPhone™

You can connect two iPod®/iPhone™ players to the dual USB ports on the KW-XR810, or one to the

KW-XR610, and enjoy music in clear, digital sound with full speed transfer. The KW-XR810 also lets you listen to the sound of iPod®/iPhone™ applications, such as games, web radio, or YouTube.

Bluetooth® Wireless Technology

The included wired microphone offers flexible settings for clear communication. The Phone Book Access Profile (PBAP) lets you automatically access your phone book without transfer. You can also manually transfer up to 400 numbers from compatible cell phones. Changing from hands-free to a private conversation can be done by a push of a key. You can also easily switch Bluetooth® connection between 2 phones, such as for business/private use. Hands-free calls and audio streaming are also available for the KW-XR610 with the KS-BTA200 optional adapter. Bluetooth® compatibility check is available at the store.

The new A to Z search for phone book and audio files displays characters when you press the up/down key, offering easy access. The accelerated search function will skip 1, 10, 100, then 1,000 items when you turn the volume dial quickly while displaying a list.

On both the KW-XR810 and KW-XR610, you can enjoy a multitude of programs in premium digital sound on HD Radio® and SAT Radio with optional tuners.

The KW-XR810 is available in March with an MSRP of \$299.99. The KW-XR610 will be also available in March with an MSRP of \$229.99.

The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by JVC is under license.

“Made for iPod” means that an electronic accessory has been designed to connect specifically to iPod® and has been certified by the developer to meet Apple performance standards.

“Works with iPhone” means that an electronic accessory has been designed to connect specifically to iPhone™ and has been certified by the developer to meet Apple performance standards.

Apple is not responsible for the operation of this device or its compliance with safety and regulatory standards.

iPod® is a trademark of Apple Inc., registered in the U.S. and other countries.

iPhone™ is a trademark of Apple Inc.

The HD Radio Ready logo is a proprietary trademark of iBiquity Digital Corp.

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About JVC Canada Inc

JVC Canada Inc, is a wholly-owned subsidiary of Victor Company of Japan Ltd., with branches located in Toronto, Vancouver, and Ottawa, JVC distributes a complete line of video and audio equipment, including high definition displays, camcorders, DVD players and recorders, satellite systems, home and portable audio equipment, mobile entertainment products and recording media. For further product information, visit JVC's Web site at <http://www.jvc.ca> or call 1-888-293-1311.

KW-XR810

Double-DIN Bluetooth® Wireless Technology Dual USB/CD Receiver with Front AUX

- MOS-FET 50W x 4 (20W RMS x 4)
- TI/Burr-Brown 24-bit DAC
- 3-Band Parametric iEQ
- Bluetooth® Wireless Technology*1 (USB Bluetooth® adapter included)
(Phone Book Access Profile, Phone Book Transfer, Hands-Free Call, Audio Streaming, Switching 2 Cell Phones, Compatibility Check Mode)
- Front/Rear Dual USB Ports (WAV/MP3/WMA/iPod® & iPhone™ Audio)
- USB Audio for iPod®/iPhone™ etc.
- 2-Way Control for iPod®/iPhone™*2 (Headunit/iPod® or iPhone™)
- 2 Connections for iPod®/iPhone™
- External Mode for iPod®/iPhone™
- MP3/WMA/WAV*3 Compatible with ID3/WMA Tag (CD/USB)
- HD Radio® Ready*4
- SAT Radio Ready
- HS-IVi Tuner
- Loudness Control in 3 Patterns
- 2.5V Line and Subwoofer Output Level
- 3 Pre-Output Terminals (Front + Rear + Subwoofer)
- Subwoofer Control
- Front AUX-IN
- Full Dot LCD
- Separated Variable-Color
- Steering Wheel Remote Ready

*1 Available functions depend on cell phone.

*2 Compatibility with 2-way control for iPod®/iPhone™ differs by model.

*3 Not available on CD.

*4 KT-HD300 required.

Specifications

CD Player Section

| | |
|-----------------------|----------------------------|
| Frequency Response | 5 – 20,000Hz |
| Dynamic Range | 96dB (fs=48kHz) |
| Signal-to-Noise Ratio | 102dB (fs=48kHz) |
| Channel Separation | More than 85dB |
| Wow & Flutter | Less than measurable limit |

Tuner Section

| | |
|------------------------------|-------------------------|
| No. of Presets | 18 FM + 6 AM |
| FM Frequency Range | 87.5 - 107.9MHz |
| FM Usable Sensibility | 9.3dBf (0.8µV/75 ohms) |
| FM 50dB Quieting Sensitivity | 16.3dBf (1.8µV/75 ohms) |
| FM Stereo Separation | 40dB |
| AM Frequency Range | 530 - 1,710kHz |
| AM Sensitivity | 20µV |
| AM Selectivity | 40dB |

Amplifier Section

| | |
|-------------------------------|--|
| Maximum Power Output | 50 watts x 4 |
| Continuous Power Output (RMS) | 20 watts x 4 ch at 4 ohms at no more than 1% total harmonic distortion |
| Load Impedance | 4 ohms (4 – 8 ohms allowable) |
| Line Output Level | 2.5V |
| Line Output Impedance | 1kohms |

Dimensions (W x H x D)

| | |
|-------------------|----------------------------|
| Installation Size | 7-3/16" x 4-3/8" x 6-5/16" |
| Panel Size | 7-7/16" x 6-5/8" x 15/16" |

Design and specifications subject to change without notice.