



The Perfect Experience

JVC MOBILE ENTERTAINMENT

JVC Canada Inc.

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JVC Launches Sleek 1-DIN Dual USB/CD Receiver



Las Vegas, USA, January, 7-10, 2010 - JVC is introducing the KD-R810 Bluetooth® Wireless Technology CD receiver with dual USB ports which can connect 2 iPod®/iPhone™ players. The Bluetooth® function is compatible with iPhone™ and supports the Phone Book Access Profile (PBAP). Other features include Separated Variable-Color, user-friendly search functions for phone book and audio files, and detachable control panel.

Primary Features

Separated Variable-Color

The advanced version of Variable-Color Illumination lets you select two separate colors for the keys and display from over 30,000 x 30,000 color combinations. Enjoy ease-of-use in a stylish look to go with your car's illumination.

Dual USB Port

The dual USB ports provide multiple options to suit your style. The included USB Bluetooth® adapter can be connected to either front or rear, depending on your usage frequency. For audio sources, connect your iPod®/iPhone™ or other USB devices.

USB Audio for iPod®/iPhone™

You can connect two iPod®/iPhone™ players to the dual USB ports, and enjoy music in clear, digital sound with full speed transfer. The unit also lets you listen to the sound of iPod®/iPhone™ applications, such as games, web radio, or YouTube.

Bluetooth® Wireless Technology

The included wired microphone offers flexible settings for clear communication. The Phone Book Access Profile (PBAP) lets you automatically access your phone book without transfer. You can also manually transfer up to 400 numbers from compatible cell phones. Changing from hands-free to a private conversation can be done by a push of a key. You can also easily switch Bluetooth® connection between 2 phones, such as for business/private use. Bluetooth® compatibility check is available at the store.

The new A to Z search for phone book and audio files displays characters when you press the up/down key, offering easy access. The accelerated search function will skip 1, 10, 100, then 1,000 items when you turn the volume dial quickly while displaying a list.

The KD-R810 features advanced EQ settings, which boosts the frequency ranges usually absorbed in the car, and adjusts the sound to best fit the human ear. You can enjoy dynamic sound even with ordinary speakers.

On leaving your car, you can detach the face panel and carry it in the included case to guard against theft.

The KD-R810 is available in February with an MSRP of \$249.99.

The Bluetooth word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by JVC is under license.

“Made for iPod” means that an electronic accessory has been designed to connect specifically to iPod® and has been certified by the developer to meet Apple performance standards.

“Works with iPhone” means that an electronic accessory has been designed to connect specifically to iPhone™ and has been certified by the developer to meet Apple performance standards.

Apple is not responsible for the operation of this device or its compliance with safety and regulatory standards.

iPod® is a trademark of Apple Inc., registered in the U.S. and other countries.

iPhone™ is a trademark of Apple Inc.

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About JVC Canada Inc

JVC Canada Inc, is a wholly-owned subsidiary of Victor Company of Japan Ltd., with branches located in Toronto, Vancouver, and Ottawa, JVC distributes a complete line of video and audio equipment, including high definition displays, camcorders, DVD players and recorders, satellite systems, home and portable audio equipment, mobile entertainment products and recording media. For further product information, visit JVC's Web site at <http://www.jvc.ca> or call 1-888-293-1311.

KD-R810**Bluetooth® Wireless Technology Dual USB/CD Receiver with Front AUX**

- MOS-FET 50W x 4 (20W RMS x 4)
- TI/Burr-Brown 24-bit DAC
- 3-Band Parametric iEQ
- Bluetooth® Wireless Technology*1 (USB Bluetooth® adapter included)
(Phone Book Access Profile, Phone Book Transfer, Hands-Free Call, Audio Streaming, Switching 2 Cell Phones, Compatibility Check Mode)
- Front/Rear Dual USB Ports (WAV/MP3/WMA/iPod® & iPhone™ Audio)
- USB Audio for iPod®/iPhone™ etc.
- 2-Way Control for iPod®/iPhone™ *2 (Headunit/iPod® or iPhone™)
- 2 Connections for iPod®/iPhone™
- External Mode for iPod®/iPhone™
- MP3/WMA/WAV*3 Compatible with ID3/WMA Tag (CD/USB)
- HD Radio® Ready*4
- SAT Radio Ready
- HS-IVi Tuner
- Loudness Control in 3 Patterns
- 2.5V Line and Subwoofer Output Level
- 3 Pre-Output Terminals (Front + Rear + Subwoofer)
- Subwoofer Control
- Front AUX-IN
- Full Dot LCD
- Separated Variable-Color

*1 Available functions depend on cell phone.

*2 Compatibility with 2-way control for iPod®/iPhone™ differs by model.

*3 Not available on CD.

*4 KT-HD300 required.

Specifications**CD Player Section**

Frequency Response	5 – 20,000Hz
Dynamic Range	96dB (fs=48kHz)
Signal-to-Noise Ratio	102dB (fs=48kHz)
Channel Separation	More than 85dB
Wow & Flutter	Less than measurable limit

Tuner Section

No. of Presets	18 FM + 6 AM
FM Frequency Range	87.5 - 107.9MHz
FM Usable Sensibility	9.3dBf (0.8µV/75 ohms)
FM 50dB Quieting Sensitivity	16.3dBf (1.8µV/75 ohms)
FM Stereo Separation	40dB
AM Frequency Range	530 - 1,710kHz
AM Sensitivity	20µV
AM Selectivity	40dB

Amplifier Section

Maximum Power Output	50 watts x 4
Continuous Power Output (RMS)	20 watts x 4 ch at 4 ohms at no more than 1% total harmonic distortion
Load Impedance	4 ohms (4 – 8 ohms allowable)
Line Output Level	2.5V
Line Output Impedance	1kohms

Dimensions (W x H x D)

Installation Size

7-3/16" x 2-1/16" x 6-5/16"

Panel Size

7-7/16" x 2-5/16" x 1/4"

Detachable Face Plate

6-3/4" x 1-7/8" x 3/4"

Design and specifications subject to change without notice.