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**JVC MOBILE ENTERTAINMENT**

**JVC Canada Inc.**

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**JVC Mobile Introduces New HX Line of Speakers**  
*Shallow, Slim Size Makes Installation Easier*

January 2010, Toronto, ON -- JVC Mobile Entertainment's HX speaker line includes five models that sport a shallow, slim design, providing easier installation in a wide variety of vehicles. All HX Series Speakers feature twin roll edge woofers that create less interference for the woofer projection and provide increased amplitude, increased sound pressure, and less distortion. Tweeter/Midrange towers have also been designed to be slimmer within the speaker structure, which creates a more suitable mounting option behind factory panel locations. The 6.5" coaxial versions (CS-HX648X and CS-HX638X) also feature universal mounting-hole patterns for easier upgrading of OEM-type speakers. Two new sizes are now offered in both 4" and Oversized 6-3/4" Coaxial versions.

JVC Mobile's CS-HX6958X is a 6" x 9" 5-way coaxial speaker with a frequency response of 25Hz to 30,000Hz and 510W peak / 80W RMS power handling. The speaker is composed of aramid fiber and carbon fiber composite olefin cone woofer, poly-ether imide tweeters, and contains a heat-resistant voice coil.

Also in the lineup is the CS-HX6948X 4-way 6"x9" coaxial speaker with a frequency response of 25Hz to 30,000Hz and 490 peak/80W RMS power handling. The speaker is also built with a strontium magnet in the woofer, for superior midrange sound.

Also in the lineup is the CS-HX6848X 4-way 6"x8"/5"x7" coaxial speaker with a frequency response of 30Hz to 25,000Hz and 310 peak/50W RMS power handling. The speaker is also built with a strontium magnet in the woofer, for superior midrange sound.

JVC Mobile's CS-HX748X is a 4-way 6-3/4" coaxial speaker with a frequency response of 30Hz to 25,000Hz and 310 peak/50W RMS power handling. The speaker is composed

of aramid fiber and carbon fiber composite olefin cone woofer, poly-ether imide tweeters, and contains a heat-resistant voice coil.

JVC Mobile's CS-HX648X is a 6.5" round, 4-way coaxial speaker with a frequency response of 30Hz to 25,000Hz and 310W peak/50W RMS. The CS-HX648X features a strontium magnet and neodymium magnet for superior midrange, as well as a heat-resistant voice coil.

A second 6.5" coaxial speaker, the CS-HX638X, is a 3-way configuration with a shallow, slim design for more versatile installation. The speaker has a frequency response of 30Hz to 25,000Hz and 250W peak/40W RMS. The CS-HX638X also features a strontium magnet and neodymium magnet for improved sound midrange, as well as a heat-resistant voice coil.

The CS-HX538X is a 5.25", 3-way coaxial speaker. The speaker features a frequency response of 30Hz to 25,000Hz and 230W peak/40W RMS power handling. The speaker is composed of aramid fiber and carbon fiber composite olefin cone woofer, poly-ether imide tweeters, and contains a heat-resistant voice coil.

JVC Mobile's CS-HX438X is a 3-way 4" coaxial speaker with a frequency response of 45Hz to 24,000Hz and 160 peak/25W RMS power handling. The speaker is composed of aramid fiber and carbon fiber composite olefin cone woofer, poly-ether imide tweeters, and contains a heat-resistant voice coil.

All HX Series speakers are shipping in February.

#### **About JVC Canada Inc**

JVC Canada Inc, is a wholly-owned subsidiary of Victor Company of Japan Ltd., with branches located in Toronto, Vancouver, and Ottawa, JVC distributes a complete line of video and audio equipment, including high definition displays, camcorders, DVD players and recorders, satellite systems, home and portable audio equipment, mobile entertainment products and recording media. For further product information, visit JVC's Web site at <http://www.jvc.ca> or call 1-888-293-1311.