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**JVC Announces New Lightweight, Foldable Headphones  
With “DJ Style” Monitoring**

LAS VEGAS, January 10, 2012 – Easy single-ear monitoring, foldable design and a choice of four colors are all features of the new JVC *Riptidz* HA-S200 headphones. The new headphones offer high quality sound reproduction in a light, foldable on-ear design that also offers a flip-up earpiece for “DJ-style” hands-free single-ear monitoring.

The HA-S200’s are designed for those who want headphones that combine easy portability with high quality sound and good isolation from background noise. The HA-S200’s folding design makes them easy to pack, while their on-ear design and soft cushion ear pads provide excellent sound isolation. Outstanding sound quality is ensured through the use of a powerful 30mm neodymium driver unit in each earpiece. In addition, they feature a sleek, clean, contemporary design and a choice of four colors – black, red, violet and white.

Other features include 3.94-foot (1.2 meters) cord with gold-plated iPhone®-compatible slim plug.

The JVC HA-S200 will be available in March for \$39.99.

**About JVC Canada Inc.**

JVC Canada Inc, is a wholly-owned subsidiary of JVC Kenwood Corporation, with sales associates, located in Toronto, Vancouver, and Montreal, JVC distributes a complete line of video and audio equipment, including high definition projectors, camcorders, home and portable audio equipment including headphones and mobile entertainment products. For further product information, visit JVC’s Web site at <http://www.jvc.ca> or call 1-888-293-1311.

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