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**New JVC Sports Ear Clip Headphones
Feature Mic & Remote**

LAS VEGAS, January 10, 2012 – JVC today expanded its sports clip headphone line with the addition of a new model that features an in-line remote and microphone. The new HA-EBR80 headphones are an earbud design with a unique adjustable ear clip that holds them securely in place.

The new HA-EBR80 headphones are ideal for the active user. *They feature a one-button remote control that makes it easy to operate the play, stop and skip functions, and answer a phone call that can be handled hands-free thanks to the built-in microphone. The headphones are compatible with Apple and Blackberry devices.*

Designed for sports use, the HA-EBR80 headphones are both comfortable and practical. They fit snugly on the ear and are held in place by an adjustable soft rubber ear clip with five selectable positions for a secure and comfortable fit.

To ensure high quality sound reproduction, the new headphones feature powerful 13.5mm neodymium driver units, bass-boosting earpieces, and a friction noise reduction cord of 3.94 feet (1.2 meters). Available in a choice of four colors – blue, black, silver and red – the HA-EBR80 headphones also come with a slim, gold-plated iPhone®-compatible plug.

The new hands-free JVC HA-EBR80 sports ear clip headphones will be available in March for \$29.99.

About JVC Canada Inc.

JVC Canada Inc, is a wholly-owned subsidiary of JVC Kenwood Corporation, with sales associates, located in Toronto, Vancouver, and Montreal, JVC distributes a complete line of video and audio equipment, including high definition projectors, camcorders, home and portable audio equipment including headphones and mobile entertainment products. For further product information, visit JVC's Web site at <http://www.jvc.ca> or call 1-888-293-1311.

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