



News Release

JVC Canada Inc

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JVC to enhance Blu-ray disc creation capability for Everio GS-TD1 bundled software.

UPDATE FOR “Everio MediaBrowser™ 3D” TO BE AVAILABLE END OF 2011

Blu-ray discs can be created from MP4 (MVC) video files and can be played back on 3D-compatible Blu-ray recorders that support “AVCHD Ver. 2.0”.

Toronto, Canada August 26, 2011 – JVC (Victor Company of Japan, Limited) now announces that, from the end of 2011, an update program for the “Everio MediaBrowser™ 3D”^{*1} editing and data management software bundled with the GS-TD1 will be made available. With this update, users will be able to create a Blu-ray disc from video files recorded in the MP4 (MVC) mode which offers high-precision 1920x1080 Full HD 3D recording. Created Blu-ray discs can be played back on 3D-compatible BD recorders that support “AVCHD Ver. 2.0”^{*2}.

*1 “Everio MediaBrowser™ 3D” is software of PIXELA CORPORATION and “MediaBrowser™” is its trademark. “Everio” is a trademark of Victor Company of Japan, Limited (JVC).

*2 AVCHD Ver. 2.0: An extended standard of AVCHD which added support for 3D video recording (AVCHD 3D) or 1080/60p recording (AVCHD Progressive) (Released on July 1st, 2011). AVCHD is a recording and playback format of high-definition video such as for video cameras.

[Summary of Update]

Target product: Everio GS-TD1 (released in Feb. 2011)
Content of update: Enhanced Blu-ray disc creation function for the bundled software Everio MediaBrowser™ 3D
Start date of update: End of year 2011 (planned)
Method of update: Download updated version of software to PC from support page on PIXELA CORPORATION website (English) at <http://www.pixela.co.jp/oem/jvc/MediaBrowser/e/>

[Reference]

About Everio GS-TD1

Full HD 3D camcorder with 64GB internal Flash memory and an SDXC card slot offering spectacular 3D video recording and 3D still photography. Enjoy superb 3D playback on the 3.5" touch panel LCD without the need for special glasses! The F1.2 Super Bright "JVC 3D TWIN HD GT LENS" and two Back-illuminated CMOS Sensors offer stunning 3D images with superior low-light performance, while JVC's unique BIPHONIC audio technology reproduces dynamic 3D SOUND. Packed with a range of features that provide easy 3D shooting for everyone.

About JVC Canada Inc.

JVC Canada Inc, is a wholly-owned subsidiary of Victor Company of Japan Ltd., with the main branch located in Toronto, JVC distributes a complete line of video and audio equipment, including high definition projectors, camcorders, home and portable audio equipment, mobile entertainment products and recording media. For further product information, visit JVC's Web site at <http://www.jvc.ca> or call 1-888-293-1311.