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**JVC MOBILE ENTERTAINMENT**

**JVC Canada Inc.**

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**JVC Mobile Introduces Six New CD Receivers in 2010**

January 2010, Toronto, ON - JVC Mobile Entertainment has added six new CD receivers to its 2010 product line. All receivers feature MP3/WMA Playback, Detachable Face, AUX Input, and wireless remote control.

The KD-R810 CD Receiver features both front and rear dual USB 2.0 connections for USB devices such as USB Memory sticks, digital audio players, cell phones, and iPod/iPhone connectivity with 2-way iPod/iPhone control and charging. The unit is also equipped with Bluetooth wireless technology via an included Bluetooth USB adapter, which can be used with the front or rear USB ports. The KD-R810 is HD and Satellite Radio ready plus MP3/WMA/WAV compatible. Also new for this model is External Mode for iPod Touch and iPhone allowing users to stream music and audio from their favorite Apps through USB connection, as well as front AUX input, HS-IVi tuner, loudness control in 3 patterns, Full Dot LCD display, separated variable-color illumination, and wireless remote. The KD-R810 also features MOS-FET 50W x 4 and a 3-band iEQ. The receiver is available in March with an MSRP of \$249.99

The KD-R610 CD Receiver features a front USB connection for the iPod/iPhone, providing 2-way iPod/iPhone control and charging. The unit is equipped with Bluetooth technology, via the KS-BTA200 Bluetooth adapter, readiness for HD and Satellite Radio, HS-IVi tuner, and MP3/WMA playback capability. The KD-R610 also features MOS-FET 50 watts x 4, 3-band iEQ, and separated variable-color illumination display. The receiver is available in January with an MSRP of \$179.99.

The KD-R210 CD Receiver features front auxiliary input, wireless remote, HS-IVi tuner, MOSFET 50 watts x 4, and 3-band iEQ. The unit is MP3/WMA compatible and is available now with an MSRP of \$119.99.

**About JVC Canada Inc**

JVC Canada Inc, is a wholly-owned subsidiary of Victor Company of Japan Ltd., with branches located in Toronto, Vancouver, and Ottawa, JVC distributes a complete line of video and audio equipment, including high definition displays, camcorders, DVD players and recorders, satellite systems, home and portable audio equipment, mobile entertainment products and recording media. For further product information, visit JVC's Web site at <http://www.jvc.ca> or call 1-888-293-1311.