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**JVC MOBILE ENTERTAINMENT**

**JVC CANADA INC.**

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**JVC Mobile Offers High-End Arsenal Series Digital Amplifier**

January 2010, Toronto, ON -- JVC Mobile Entertainment offers a broad new selection of Arsenal Series digital amplifiers to appeal to specialist retailers and enthusiasts.

The KS-AR9501D Arsenal Amplifier offers a slightly curved main unit for smooth design with multiple installation options. The illuminating panel and smoke controlled cover assist in easy under seat installation and other hard-to-see installing areas of your car. Encased in the KS-AR9501D are the large control keys, which need no tools for adjustment and are 2cm in diameter.

Compact and versatile, the JVC logo'd plate can be attached in four different ways for flexible settings. Cascade stacking allows for pairing of multiple amps and is useful with the external bridging function. The KS-AR9501D's external bridging can be used through the optional pin connector, allowing the use of multiple amplifiers at once. Using one unit as your master, and the other as the slave, you can take two 1500W amps and push them to a total of 3000W at 2Ω. All adjustments and control to your amplifier will be through the master unit, leaving the slave unit locked. Additionally, the RM-RK130, a wired bass boost remote control, can be added to the master unit. The KS-AR9501D digital amp is now available with an MSRP of \$699.99.

Major Features of the KS-AR9501D Arsenal Digital Amplifier:

- Max. Power Pre-Output of 1800W
- PWM Regulated MOS-FET Power Supply
- MOS-FET Pre-Output Stage
- Frequency Response: 20 - 300Hz (0, -3dB)
- S/N: 60dBA at 2Vrms
- LPF (50 - 300Hz, -18dB/oct)
- Subsonic Filter (20 - 50Hz, -18dB/oct)
- Phase Control (0/180 degree)

- Variable Input RCA Level Control (0.3 - 6V)
- Variable Speaker Input Control (1.2 - 12V)
- Variable Bass Boost Control (45Hz, 0-18dB)
- Gold-Plated RCA Jacks
- Gold-Plated Block Terminals (Power: 4AWG, 8AWG/Speakers: 8AWG)
- Protection Circuitry (Thermal/Short Circuit/Overload/DC Offset)
- Anti-Pop Circuit
- Control Panel on Front (Cover)
- LED Illumination

Also available in the KS-AR9000 Series is the KS-AR9001D 1200W subwoofer amplifier and KS-AR9004 4-channel amplifier. Pricing for the KS-AR9001D and KS-AR9004 is \$499.99.

Continuing in 2010, both the 7000 and 8000 series will still be available. After a successful year in 2009, the high-end 8000 series has been awarded with the CES Design & Engineering Honors for 2009. The 8000 series contain continuous power output with a maximum of up to 700W RMS and are available in a lineup of 2 Channel, 4 Channel, and Mono configurations. The sleek and small amplifiers continue to allow maximum design and installation options.

JVC Mobile's KS-AR8001D is a Digital Mono Power Amplifier, featuring continuous power output of 700W RMS x 1 at 4 ohms, or 700W RMS x 1 at 2 ohms. The amp offers a frequency response of 20-300Hz with an MSRP of \$499.99.

The KS-AR8002D, a Bridgeable Digital 2ch Power Amplifier, features continuous power output of 150W RMS x 2 at 4 ohms, or 170W RMS x 2 at 2 ohms bridged. The amp offers a frequency response of 5-40kHz. MSRP for the KS-AR8002D is \$399.99.

The KS-AR8004D, a Bridgeable Digital 4ch Power Amplifier, features continuous power output of 120W RMS x 4 at 4 ohms, or 130W RMS x 4 at 2 ohms bridged. The amp offers a frequency response of 5-40kHz, and has 4-, 3- or 2-channel operation. MSRP is \$499.99.

The three 8000 Series Arsenal digital amplifiers offer the following features:

- \* THD less than 0.04% at 1kHz
- \* PWM-regulated MOS-FET power supply
- \* MOS-FET Output stage
- \* Max power output of 800W
- \* Class-D circuit
- \* Variable input RCA level control
- \* Variable bass boost control
- \* Gold-plated RCA jacks
- \* Gold-plated block terminals
- \* Thermal/short circuit/overload/DC offset protection circuitry
- \* Anti-pop circuit

- \* Control panel on top/cover
- \* Blue LED illumination

Current Arsenal amplifier models: KS-AR7501D, KS-AR7004, KS-AR7002, and KS-AR7001 will also be retained in the lineup boosting the total Arsenal amplifier lineup to ten models in 2010.

**About JVC Canada Inc.**

JVC Canada Inc, is a wholly-owned subsidiary of Victor Company of Japan Ltd., with branches located in Toronto, Vancouver, and Ottawa, JVC distributes a complete line of video and audio equipment, including high definition displays, camcorders, DVD players and recorders, satellite systems, home and portable audio equipment, mobile entertainment products and recording media. For further product information, visit JVC's Web site at <http://www.jvc.ca> or call 1-888-293-1311.