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JVC MOBILE ENTERTAINMENT

JVC Canada Inc.

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JVC Mobile Introduces 3 New AV Multimedia Receivers

January 2010, Toronto, ON - JVC Mobile Entertainment introduces four new AV Multimedia products, loaded with new technologies and enhanced connectivity for the ultimate in-vehicle consumer experience.

JVC Mobile Entertainment will release two new double-din receivers in 2010, including the KW-AVX830 DVD/CD/USB receiver. The KW-AVX830 receiver features a 7-inch motorized widescreen touch panel display, proximity sensor and detachable face. The unit includes built-in Bluetooth wireless technology, USB 2.0 port for 2-way iPod/iPhone control and is HD and SAT ready. The KW-AVX830 is WAV/MP3/WMA compatible, and features a 7-band iEQ, MOS-FET 50 watts x 4, Three sets of 5V pre-outs, subwoofer control and a wireless remote. The receiver is \$699.99 and will be available for shipping in March.

Also new to the 2010 line is the Arsenal KW-ADV793. The KW-AVX793 DVD/CD/USB receiver features a proximity sensor and a fully detachable motorized 7-inch widescreen touch panel display. The unit is Bluetooth ready, via the KS-BTA200 adapter and features a USB 2.0 port for 2-way iPod control. The KW-AVX793 is HD and SAT ready, and WAV/MP3/WMA compatible. The unit also features MOS-FET 50 watts x 4, 3 sets of 5V pre-outs, Dolby Digital, wireless remote, and 2-year warranty. The receiver is available for shipping in March with an MSRP of \$599.99.

Returning from 2009 is the KW-AVX720 DVD/CD/USB receiver with proximity sensor and 7-inch widescreen touch panel display. The unit is Bluetooth ready, and features a USB 2.0 port for 2-way iPod control. The KW-AVX720 is HD and SAT ready, WAV/MP3/WMA compatible, and features a 7-band iEQ. The unit also features MOS-FET 50 watts x 4, Dolby Digital and a wireless remote. The receiver is currently shipping with an MSRP of \$499.99.

The single-din El Kameleon KD-AVX77 receiver, winner of the 2009 Best of Innovations award, features an 5.4" ultra-wide monitor that can display ratios up to 3:32:1. The unit includes built-in Bluetooth with high-quality wired microphone, and is ready for HD and Satellite radio. The KD-AVX77 features USB 2.0 for 2-way iPod/iPhone control, Dolby Digital 5.1 surround decoder and a high-quality DVD pickup & mechanism. The EL Kameleon KD-AVX77 Receiver is available now for an MSRP of \$699.99.

About JVC Canada Inc

JVC Canada Inc, is a wholly-owned subsidiary of Victor Company of Japan Ltd., with branches located in Toronto, Vancouver, and Ottawa, JVC distributes a complete line of video and audio equipment, including high definition displays, camcorders, DVD players and recorders, satellite systems, home and portable audio equipment, mobile entertainment products and recording media. For further product information, visit JVC's Web site at <http://www.jvc.ca> or call 1-888-293-1311.