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**JVC Everio Camcorders Go Wireless With Built-in Wi-Fi**

*Wi-Fi in key new models allows video clip and still image emailing, plus easy transfer to smartphones.*

LAS VEGAS, January 10, 2012 – New JVC Everio camcorders announced today at International CES offer built-in Wi-Fi that allows video clips and still images to be emailed, wireless transfer of files to smartphones, and a range of other functions. The new Wi-Fi models are part of an all-new seven-model Everio line that spans a wide range of needs, from point-and-shoot simplicity for the casual shooter to full manual control for the serious videographer.

All new Everio models record in 1920 x 1080 Full HD based on the AVCHD format, and offer high quality recording in UXP mode with a 24 Mbps sampling rate. Also, all models offer HDMI® output for superior results when viewing on the latest large-screen TVs.

The Wi-Fi feature is available on Three 2012 Everio camcorders that combine the benefits of a conventional camcorder, such as superior image quality and a powerful zoom, with the communication convenience of a smartphone. Several unique features are available thanks to the built-in Wi-Fi. A free app for an Android device or iPhone/iPad makes it easy to wirelessly transfer video and stills to a smartphone for quick sharing via the internet. It also allows the phone to be used as a remote control for the Everio and offers geotagging of video and photo files in conjunction with the smartphone's GPS. Video Email allows 15-second video clips (640 x 360 pixels) to be sent directly from the Everio to up to eight email addresses. Live Monitoring allows real time monitoring on a smartphone or computer of images taken with the Everio. And Auto Photo Email automatically emails stills taken using Everio's movement detection function to a computer or smartphone.

"We don't see the smartphone as a threat, but more a vehicle to the internet and many other possibilities. With Wi-Fi models, JVC fills the gap between a traditional camcorder and a smartphone by combining great image quality with advanced photographic features, and excellent communication capabilities," explained Mario Anzini, Video Marketing/Sales Manager for JVC Canada Inc.

For 2012, the Everio line breaks down into three product series, each designed to meet the needs of different users.

Everio E/EX series models offer basic point-and-shoot simplicity as well as a number of helpful features. Using either of the two E/EX models, even beginners can shoot excellent videos with the help of Smile Meter, which shows how big a smile is in percentage points, Smile Shot, which automatically takes a

digital still when it detects a great smile, and Pet Shot, which automatically shoots stills when a dog or cat faces the camera. Various animation effects, such as ribbons and glasses that correctly superimpose onto people's faces, and handwritten titles, can be added to decorate any shot. The KONICA MINOLTA HD LENS assures high quality images, while a 40x Optical Zoom enables close-up shots from far away, with no sacrifice in optical quality. Advanced Image Stabilizer effectively counters camera shake. Another new feature for 2012 is a zoom microphone that changes the focal point to match the picture so that what's seen can be more clearly heard. There's even a Silent Mode that lets the user mute camcorder sounds and darken the LCD for those times when unobtrusive recording is advised, such as when recording school plays or lectures. A Windows® application to support image management, simple editing and easy sharing is supplied.

The Everio V/VX series features an unconventional design, with flat surfaces and high grade materials such as the aluminum panel LCD door and front end. Super LoLux with an F1.2 lens assures high quality recording even in dim environments. To the substantial feature mix of the E/EX series, V/VX adds Hi-Speed Recording and Super Slow to slow down movement to one-fifth its original speed, and Motor Drive for rapid-fire capture of digital stills. Image stability is doubly assured with both Advanced Image Stabilizer and Optical Image Stabilizer.

The Everio GX series model GZ-GX1 takes an entirely different approach to styling, emphasizing its utility as an image acquisition tool. It has a prominent lens barrel that houses the 29.5mm Wide/HD GT Lens — a lens developed specifically to yield optimal results together with the 1/2.3" 10 Megapixel Back-Illuminated CMOS sensor. Recording is done in 1920 x 1080 Full HD at 60P, compliant with AVCHD Progressive standards (conventional interlace is also supported). The Ultra Resolution mode shoots 11 Megapixel digital stills. Additional features available only on GZ-GX1 include Headphone Output, Microphone Input, Accessory Shoe, Remote Control, as well as the ability to attach conversion lenses and filters.

In an industry-first, all models offer a mobile user guide that can be accessed by directly inputting the URL or by using a smartphone to read the QR code displayed in Everio's LCD screen. The site has been optimized for smartphone viewing so that it's easy to read and learn how to use various recording functions, access a troubleshooting guide, or refer to instructions on playback and deleting content, in a choice of English, Spanish or French.

#### **About JVC Canada Inc.**

Headquartered in Toronto, Ontario, Canada JVC Canada Inc. is a wholly-owned subsidiary of JVC Kenwood Corporation. JVC Canada distributes a complete line of video and audio equipment for the consumer and professional markets. For further product information, visit JVC Canada's Website at [www.jvc.ca](http://www.jvc.ca)

**NOTE TO EDITORS:** This release and high-resolution images are available online at:

<http://www.jvc.com/ces>

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## **2012 Everio Specifications**

### **GZ-GX1**

#### **Full HD Memory Camera**

[Body color: Black]

- Wi-Fi Wireless Functions
- AVCHD Progressive Recording Capability
- Optical Image Stabilizer
- Enhanced Advanced Image Stabilizer (A.I.S.)
- JVC HD GT Lens with F1.2 Brightness & 29.5mm Wide Angle
- 10x Optical Zoom (15x\* Dynamic Zoom)
- Super LoLux with 10.6 M Back-illuminated CMOS Sensor
- 3.5-inch Touch Panel LCD
- Intelligent AUTO
- Smile Meter & Smile Shot / Pet Detection & Pet Shot
- High-Speed Video Recording for Super Slow Motion Playback
- Continuous Still Recording
- Time-Lapse REC & Auto REC
- Silent Mode
- Built-in LED Light & Flash
- Built-in Zoom mic
- SD/SDHC/SDXC Card Slot
- Accessory Shoe, Mic Input, Headphone Terminal, and Filter Mount
- Remote Control provided
- Everio MediaBrowser 4 BE
- Available: March 2012
- \$799.99

\*12x when Advanced Image Stabilizer set to ON

## **GZ-VX700**

### **Full HD Memory Camera**

[Body color: Black]

- Wi-Fi Wireless Functions
- Flat and Slim Design
- AVCHD & Standard Definition Dual Format
- Optical Image Stabilizer
- Advanced Image Stabilizer (A.I.S.)
- JVC HD LENS with F1.2 Brightness & 32.8mm Wide Angle
- 10x Optical Zoom (18x Dynamic Zoom)
- Super LoLux with 3.32M Back-illuminated CMOS Sensor
- 3.0-inch Touch Panel LCD
- Intelligent AUTO
- Smile Meter & Smile Shot / Pet Detection & Pet Shot
- High-Speed Video Recording for Super Slow Motion Playback
- Continuous Still Recording
- Time-Lapse REC & Auto REC
- Silent Mode
- Built-in LED Light
- Built-in Zoom Mic
- SD/SDHC/SDXC Card Slot
- Everio MediaBrowser 4
- Available: March 2012
- \$499.99

## **GZ-V500**

### **Full HD Memory Camera**

[Body color: Black]

- Flat and Slim Design
- AVCHD & Standard Definition Dual Format
- Optical Image Stabilizer
- Advanced Image Stabilizer (A.I.S.)
- JVC HD LENS with F1.2 Brightness & 32.8mm Wide Angle
- 10x Optical Zoom (18x Dynamic Zoom)
- Super LoLux with 3.32M Back-illuminated CMOS Sensor
- 3.0-inch Touch Panel LCD
- Intelligent AUTO
- Smile Meter & Smile Shot / Pet Detection & Pet Shot
- High-Speed Video Recording for Super Slow Motion Playback
- Continuous Still Recording
- Time-Lapse REC & Auto REC
- Silent Mode
- Built-in LED Light
- Built-in Zoom Mic
- SD/SDHC/SDXC Card Slot
- Everio MediaBrowser 4
- Available: January 2012
- \$449.99

## **GZ-EX210**

### **Full HD Memory Camera**

[Body color: Black / Blue / Red]

- Wi-Fi Wireless Functions
- AVCHD & Standard Definition Dual Format
- Advanced Image Stabilizer (A.I.S.)
- 40x Optical Zoom (KONICA MINOLTA HD LENS)
- Super LoLux with 1.5M Back-illuminated CMOS Sensor
- 3.0-inch Touch Panel LCD
- Intelligent AUTO
- Smile Meter & Smile Shot / Pet Detection & Pet Shot
- High-Speed Video Recording for Super Slow Motion Playback
- Time-Lapse REC & Auto REC
- Silent Mode
- Built-in Zoom Mic
- SD/SDHC/SDXC Card Slot
- Everio MediaBrowser 4
- Available: April 2012
- \$329.99

## **GZ-E200**

### **Full HD Memory Camera**

[Body color: Black / Blue / Red]

- AVCHD & Standard Definition Dual Format
- Advanced Image Stabilizer (A.I.S.)
- 40x Optical Zoom (KONICA MINOLTA HD LENS)
- Super LoLux with 1.5M Back-illuminated CMOS Sensor
- 3.0-inch Touch Panel LCD
- Intelligent AUTO
- Smile Meter & Smile Shot
- Time-Lapse REC & Auto REC

- Silent Mode
- Built-in Zoom Mic
- SD/SDHC/SDXC Card Slot
- Everio MediaBrowser 4
- January 2012
- \$269.99

**Approx. recording times for each storage media  
GZ-GX1**

Mode		SDXC/SDHC Card			
		64GB	32GB	16GB	8GB
HD 1920x1080	60P	5hr	2hr 30min	1hr 10min	35min
	UXP	5hr 40min	2hr 50min	1hr 20min	40min
	XP	8hr 10min	4hr	2hr	1hr
	SP	11hr 30min	5hr 50min	2hr 50min	1hr 20min
	EP	28hr 50min	14hr 40min	7hr 10min	3hr 30min

**Other Models**

Mode		SDXC/SDHC Card				Internal Memory (GZ-EX250)
		64GB	32GB	16GB	8GB	16GB
HD 1920x1080	UXP	5hr 40min	2hr 50min	1hr 20min	40min	1hr 20min
	XP	8hr 10min	4hr	2hr	1hr	1hr 50min
	SP	11hr 30min	5hr 50min	2hr 50min	1hr 20min	2hr 40min
	EP	28hr 50min	14hr 40min	7hr 10min	3hr 30min	6hr 40min
SD 720x480	SSW	22hr 20min	11hr 20min	5hr 30min	2hr 40min	5hr 10min
	SEW	46hr 10min	23hr 30min	11hr 30min	5hr 40min	10hr 40min